



Closing the loop on Europe's furniture

THE CHALLENGE

Repair and storage costs, low trust in second-hand pieces and limited transparency keep furniture on a linear path.

CIRCOLINK removes these barriers by linking businesses, authorities, social enterprises, researchers and citizens.

HOW IT WORKS

01 Understand the ecosystem

Map barriers, behaviours and skills gaps across the value chain.

02 Co-design the SHIFTERs

Build scalable circular business models with ecosystem actors.

03 Implement and replicate

Run 7 real-world pilots in 6 countries, then roll out roadmaps.

7

SHIFTER pilots in 6 countries

250+

SMEs engaged by 2032

500+

people trained in circular skills

+40%

circular furniture market share

AT A GLANCE

- 17 partners · 8 countries
- 36 months of work
- Pilots in 6 countries
- Reuse · repair · procurement

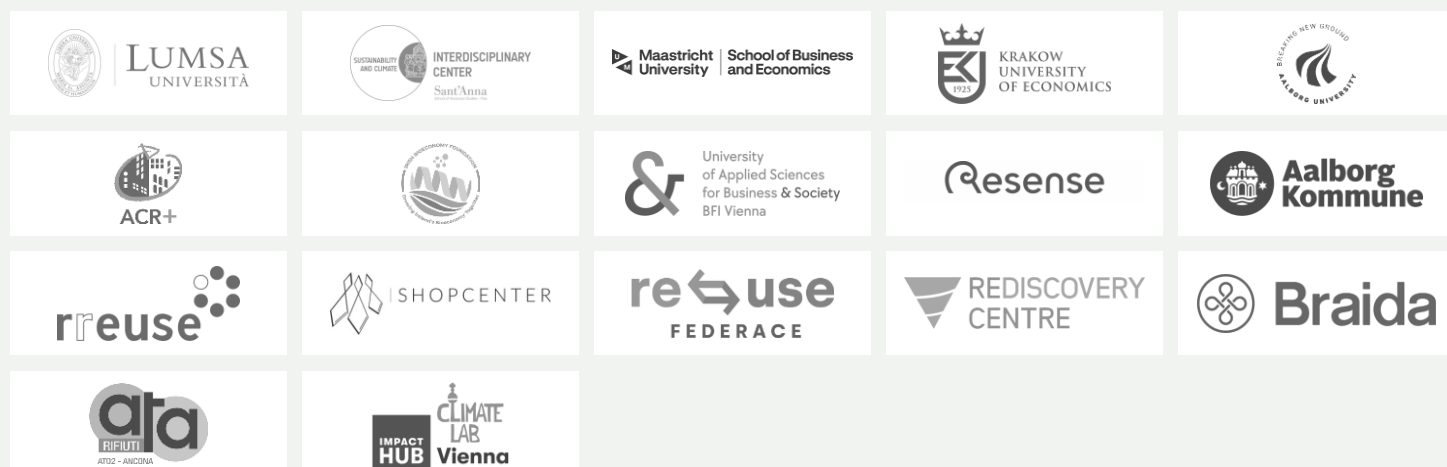
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