

CIRCOLINK

Circular Revolution through Collaborative LINKs in Furniture Ecosystems



CIRCOLINK accelerates the circular transition of Europe's furniture sector. Rather than testing isolated solutions, it links businesses, public authorities, social enterprises, researchers and citizens to co-design circular models together, then demonstrates them through seven real-world pilots – the SHIFTERs – in six countries.

Conventional furniture value chains are held back by high repair and storage costs, low trust in second-hand pieces and limited transparency. CIRCOLINK tackles these barriers through reuse, refurbishment, circular procurement and digital services, backed by skills, policy tools and AI-based sustainability guidance.

17 partners · 8 countries

36 months · from 2026*

€5.4 M EU funding

7 replication roadmaps

7 SHIFTER pilots · 6 countries

4 reuse · repair · procurement · digital

250+

SMEs engaged

500+

people trained in circular skills

200+

new circular jobs

≥€3M

revenue for operators

+40% market share for circular furniture in pilot regions by 2035

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